

BECOME A SPONSOR OF OUR

2024 Summer Eathor Series

Our 2nd annual series benefits our nonprofit arm Coaching Detroit Forward!

Each event features two notable authors. Guests have an opportunity to mingle with the writers, ask questions during Q&A and enjoy hors d'oeuvres and drinks outside on The Whitney Mansion patio.

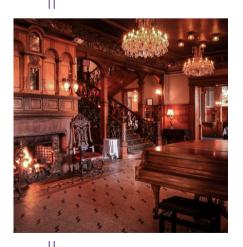
All sponsorships are tax deductible and support Coaching Detroit Forward, which offers free writing and photography programs for Detroit students.



ABOUT THE AUTHOR SERIES

The Detroit Writing Room is returning to host an in-person monthly author event at the historic Whitney mansion in Midtown Detroit. The events will take place 7-8:30 p.m. the last Wednesday of every month May through August 2024.

- Guests enjoy drinks and appetizers during a meet and greet with the author. Each event also includes two author talks, an opportunity to ask questions during Q&A, book signing and book giveaways.
- The intimate experiences are held on The Whitney's outdoor patio, weather permitting. Events are held in the Music Room in inclement weather. Space is limited to 50 guests.
- We have partnered with <u>27th Letter Books</u> in Detroit to sell the books in advance and onsite at the events.
 Author Series pass holders receive a special book discount.











ABOUT THE DETROIT WRITING ROOM

The Detroit Writing Room offers an inspirational community for writers, creatives and professionals. Whether you're working on the next Great American novel or a resume, the DWR has 30 professional writing coaches to help with all your writing needs. We also host book talks, writing workshops, and literary events. Visit detroitwritingroom.com to sign up for coaching, memberships, events and more. Check out newyorkwritingroom.com to see our New Yorkbased coaching team.

Our 501(c)(3) nonprofit arm is <u>Coaching Detroit Forward</u>, which offers free writing and photography programs for Detroit high school students. Camps and workshops are taught by Detroit Writing Room coaches and other awardwinning writers and photographers. The students' stories and photography are published in an annual print publication, <u>Perspectives Magazine</u>.

DETROIT FORWARD



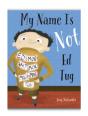








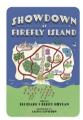
SUMMER AUTHOR SERIES LINEUP



May 29

Detroit Writing Room Coach Amy Nielander

 Author-illustrator of "My Name Is Not Ed Tug" (West Margin Press, 2022)



Gerry Boylan and Eli Clark

 Co-authors of "Showdown At Firefly Island" (2023), written by a grandfather and grandson duo



June 26

Sonali Dev

 Author of "The Emma Project" (William Morrow, 2022), a retelling of Jane Austen's "Emma"



A.H. Kim

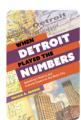
 Author of "Relative Strangers" (Graydon House, 2024), a retelling of Jane Austen's "Sense and Sensibility"



July 31

Bridgett M. Davis

 Author of "The World According to Fannie Davis: My Mother's Life in the Detroit Numbers" (Little, Brown and Company, 2019)



Felicia George

 Author of "When Detroit Played the Numbers" (Wayne State University Press, 2024)



SUMMER AUTHOR SERIES LINEUP



August 28

Lynne Golodner

 Author of a "Cave of Secrets," a new novel set in Scotland and Michigan. Releasing August 2024.



Lisa Peers

• Author of "Love at 350°" (Dial Press Trade, 2023)

PHOTOS FROM 2023 AUTHOR SERIES











SPONSORSHIP LEVELS



Gold Sponsor

\$5,000

- Opportunity to speak at the beginning of one event
- Signage at each event and option to hand out materials like flyers
- 8 complimentary tickets (2 per event or choose which events to attend) - \$480 value
- Receive a copy of each featured book
- Mention in a media press release
- Full spread ad in Perspectives Magazine 2024
- Logo on event page online
- Logo on 2024 Summer Author Series print and digital flyers
- Mention in monthly social media posts March August 2024
- Mention in e-newsletter (3k+ subscribers)
- 2 Writer Wednesday online spotlights featuring two different writers in the company
 - Includes placement on detroitwritingroom.com/writerwednesday, Facebook, Instagram and Twitter



Silver Sponsor

\$2,500

- 8 complimentary tickets (2 per event or choose which events to attend) - \$480 value
- Full page ad in Perspectives Magazine 2024
- Logo on event page online
- Logo on 2024 Summer Author Series print and digital flyers
- Mention in monthly social media posts March August 2024
- Mention in e-newsletter (3k+ subscribers)
- 1 Writer Wednesday online spotlight featuring a writer in the company
 - Includes placement on detroitwritingroom.com/writerwednesday, Facebook, Instagram and Twitter



SPONSORSHIP LEVELS



Bronze Sponsor

\$1,000

- 4 complimentary tickets (1 per event or choose which events to attend) - \$240 value
- Half page ad in Perspectives Magazine 2024
- Logo on event page online
- Logo on 2024 Author Series print and digital flyers
- Mention in monthly social media posts March August 2024
- Mention in e-newsletter (3k+ subscribers)



<u>Sponsor a Student</u>

\$150

• Give a Detroit high school student the opportunity to attend a College Application Essay Writing Workshop this August. Includes lunch, a journal, writing materials and more. A sponsorship covers all costs so the experience is 100% free for the student. Support a student to attend here!

Interested in sponsoring the 2024 Summer Author Series?

Email stephanie@detroitwritingroom.com for details!









Photos from 2023 Series